



# 2021 Ministry Plan

**Connect Grow Serve Glorify Connect Grow Serve Glorify Connect Grow** 



## 2021 Ministry Plan & Budget

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## MeadowBrook Baptist Church 2021 Annual Budget

	<u>2021</u>
<u>Accounts</u>	Annual Budget
D	
Revenues Tithes & Offerings	
Tithes & Offerings 400100 - General Offering	\$2,385,303.00
400100 - General Officing 400102 - Memorials	\$0.00
400102 - Non Cash Donations	\$0.00
Total Tithes & Offerings	\$2,385,303.00
Other Revenue	<b>\$2,000,000,00</b>
400200 - Rental Fees	\$1,000.00
400204 - Sign Rent Income	\$1,500.00
400208 - Interest Income	<b>4,</b>
400212 - Housing Rental Income	\$40,000.00
Total Other Revenue	\$42,500.00
Total Revenues	\$2,427,803.00
Total Revenues	Ψ2, π2, 1,000,100
Expenses	
State/World Missions	
500100 - Cooperative Program - 8%	\$190,824.00
500102 - Associational Missions - 1%	\$23,853.00
Total State/World Missions	\$214,677.00
Local Compassion Missions	
500104 - Children's Home	\$1,000.00
500110 - Etowah Pregnancy	\$5,000.00
500114 - Way of the Cross Meals	\$18,000.00
500116 - Benevolent Requests	\$3,000.00
500118 - Food Distribution & Benv Opportunities	\$10,000.00
Total Local Compassion Missions	\$37,000.00
Missionary Support	
500150 - North America Missions/Annie Armstrong	\$7,500.00
500152 - International Missions/Lottie Moon	\$10,000.00
500154 - MBC Member Mission Support	\$35,000.00
500156 - MBC Mission Training	\$1,000.00
500158 - MBC Mission Development	\$2,000.00
500170 - Future Mission Support	\$15,000.00
500172 - Never Thirst - Adopt 2 Village	\$10,000.00
500174 - Missionary Support	\$72,040.00
500177 - Caring for the Fatherless	\$5,000.00
500179 - Community Engagement	\$2,000.00
Total Missionary Support	\$159,540.00
<b>Total Missions</b>	\$411,217.00
Local Outreach Ministries	
500200 - Good News Club	\$4,000.00
500202 - Scholarships	\$4,000.00
500208 - Radio Ministry	\$7,080.00
500211 - Hand in Hand Ministry	\$500.00
500214 - Kid Quest	\$11,000.00
500216 - Outreach Ministry/Publicity/Advertising	\$14,500.00

Accounts	2021 Annual Budget
500219 - MBC Promotional Items	\$1,500.00
500220 - Special Events and Services	\$12,000.00
500230 - Connect & Hospitality Dinners	\$3,000.00
Total Local Outreach Ministries	\$57,580.00
Church Development Ministries	
500300 - Sr. Pastor's Seminars & Workshops	\$3,000.00
500302 - Staff Development/Retreat	\$4,000.00
500304 - Dues & Subscriptions	\$750.00
500306 - Pastor's Discretionary Fund	\$3,500.00
500308 - Worship Resources/Lord's Supper	\$1,000.00
500312 - Women's Ministry	\$2,500.00
500314 - Men's Ministry	\$2,500.00
500316 - Women's Missionary Union (WMU)	\$1,500.00
500318 - Deacon Development	\$500.00
500320 - First Impressions Team	\$4,000.00
500322 - Ministry Safe	\$1,000.00
Total Church Development Ministries	\$24,250.00
Making Disciples/Maturing Believers	
500400 - Life Group Literature	\$20,000.00
500402 - Life Groups Supplies/Class Appreciation	\$1,000.00
500406 - Discipleship Groups	\$1,000.00
500412 - Life Group Training/Mentoring	\$1,500.00
500416 - MBC Connections	\$1,500.00
500418 - Discipleship Pastor Development/Conferences	\$750.00
500423 - Ministry Development	\$2,000.00
Total Making Disciples/Maturing Believers	\$27,750.00
Worship Ministries	
500524 - Music Ministry Literature	\$5,000.00
500526 - Licensing	\$1,878.00
500528 - Ministry Maintenance	\$7,050.00
500530 - Special Events	\$5,900.00
500532 - Education & Enrichment	\$6,150.00
Total Worship Ministries	\$25,978.00
Media Ministries	
500540 - Audio	\$2,500.00
500542 - Lighting	\$3,000.00
500544 - Video	\$7,000.00
500546 - Media Repairs & Supplies	\$10,000.00
500548 - Technology	\$3,557.00
500550 - Education & Enrichment	\$3,700.00
500552 - Digital Advertising	\$4,600.00
Total Media Ministries	\$34,357.00

<u>Accounts</u>	<u>2021</u> <u>Annual Budget</u>
Group Ministries	
Preschool & Family Ministries	
500600 - Preschool Activities	\$1,800.00
500602 - Preschool Supplies	\$4,000.00
500603 - Preschool SS Literature	\$1,500.00
500604 - Leadership Dev/Appreciation	\$500.00
500606 - Preschool Parent Resources	\$500.00
500608 - Childcare Expenses	\$500.00
500612 - Family Movie Night	\$700.00
500616 - Check In/Security	\$2,000.00
Total Preschool Ministries	\$11,500.00
Children's Ministries	
500621 - Life Group	\$2,500.00
500623 - KidStuf	\$3,500.00
500625 - Kids Worship Live	\$3,000.00
500627 - Special Events	\$2,000.00
500629 - CentriKid Camp	\$5,000.00
Total Children's Ministries	\$16,000.00
Student's Ministries	410,00000
500640 - Student Discipleship/Worship	\$2,500.00
500641 - Connection	\$5,500.00
500643 - Conference	\$1,250.00
500645 - Comercine 500645 - Camps/Retreats/Misc	\$14,000.00
500647 - Camps/Retreats/Wise	\$1,000.00
500649 - Ministry Serve Opportunities	\$3,500.00
500651 - Tech/Media	\$3,500.00
500653 - Girls Discipleship/Events	\$2,500.00
500655 - Ministry Development	\$2,500.00
Total Student's Ministries	\$36,250.00
College Ministries	\$\$\tag{\pi}\$\$
500680 - Administrative/Misc	\$1,250.00
500680 - Administrative/Misc	\$2,500.00
500684 - Connect/Fellowship	\$4,000.00
500684 - Connect/Penowship 500686 - Discipleship/Leadership	\$1,250.00
500688 - Ministry/Missions	\$1,000.00
500088 - Willist y/Wilssions	\$10,000.00
Church Wide Fellowship Ministry	<b>\$10,000.00</b>
Church Wide Fellowship Ministry 500720 - Picnic	\$2,000.00
500720 - Fielde 500722 - Churchwide Fellowship	\$2,000.00
	\$4,000.00
Total Church Wide Fellowship Ministry	\$4,000.00
Senior Adult Ministry	\$750.00
500760 - Grief Share	\$2,500.00
500762 - Special Events	\$750.00
500764 - Leadership Dev/Apprec/Publicity 500768 - Outreach Ministries	\$500.00
500768 - Outreach Ministries 500770 - Homebound Ministries	\$1,000.00
	\$5,500.00
Total Senior Adult Ministry	\$83,250.00
Total Group Ministries	<b>⊅</b> 03,#30.00

<u>Accounts</u>	<u>2021</u> <u>Annual Budget</u>
Administration	
500800 - Office Expenses	\$15,000.00
500801 - Printing	\$23,000.00
500802 - Flowers & Memorials	\$2,500.00
500804 - Postage	\$7,000.00
500806 - Kitchen Supplies	\$5,000.00
500808 - Food Services - Wed Evening	\$4,500.00
500809 - Coffee/Supplies	\$3,000.00
500812 - Insurance, Church	\$67,000.00
500814 - Stewardship Supplies	\$2,500.00
500816 - Computer Support	\$12,500.00
500818 - Auto Expense, Mileage	\$7,000.00
500820 - Online Giving Fees	\$7,000.00
Total Administration	\$156,000.00
Personnel Ministries	
Ordained & Ministerial Staff	\$669,824.00
Support Staff	\$262,597.00
Facilities Staff	\$125,000.00
Other Personnel Expenses	\$198,500.00
Total Personnel Ministries	\$1,255,921.00
Facilities Ministries	
501000 - Utilities	\$162,000.00
501002 - Janitorial Supplies	\$10,000.00
501004 - Repairs & Maintenance	\$72,000.00
501006 - New Equipment/Furnishing	\$14,000.00
501008 - Grounds Maintenance	\$35,000.00
501010 - Vehicle Maintenance/Fuel	\$4,000.00
501012 - Equipment/Audio/Video/Electronic	\$2,500.00
501014 - Computer/Network Expenses	\$5,000.00
501016 - Telephone	\$11,000.00
501020 - Rental House Repairs	\$15,000.00
501028 - Property Tax	\$5,000.00
501040 - Capital Development	\$16,000.00
Total Facilities Ministries	\$351,500.00
Total Expenses	\$2,427,803.00

### **Preschool Ministry Process 2021**

The ultimate goal of the Preschool Ministry is to partner with our preschool parents to love and disciple the children God has entrusted to us.

#### **CONNECT:**

Goal: To develop and strengthen relationships with all preschool parents and children

#### **Strategy:**

- 1. Family Movie Night January 15, 2021
  - Offer Family Movie in the Children's Theater at 6:00 pm
  - Choose a movie that will encourage family discipleship
  - Invite all church, weekday, and community families
    - promote through church lifegroups, handouts, social media, and neighborhood door hangers
  - All guests will be asked to complete a guest registration in an effort to connect with them afterwards
  - Use opportunity to promote upcoming church calendar, Kidstuf, Kids Worship Live, etc.
  - Provide take-home handout to use for family discipleship & devotions.

#### Tasks:

Enlist lay ministers to serve as Movie Night Greeters

#### **Strategy:**

- 2. Family Dedication May 16, 2021 and November 14, 2021
  - In the spring and fall, we will provide opportunities for families who have recently experienced the blessing of a new child to the family through birth or adoption to publicly dedicate their children to the Lord.
  - Provide a meal in the Dining Hall for the parents and grandparents participating in Child Dedication following the last worship service.
  - Provide parents and grandparents with resources, Little Words Bible Storybook, The Gospel and Parenting, Family Worship, All Together: The Family Devotional. These resources give great insight for those who want to impact their families, but really have no idea where to start.

#### **Strategy:**

- 3. 1st Grade Bible Dedication August 7, 2021
  - Parents present their child with a new study Bible and share meaningful scripture with their child as well as pray over them as a family
  - Provide opportunity for 1<sup>st</sup> grade parents to connect with other 1<sup>st</sup> grade parents
  - Invite a family that has previously participated in Bible Dedication to speak at the beginning of the dedication.
  - Provide a brunch in the Dining Hall for 1<sup>st</sup> grade children and their families.

- 1<sup>st</sup> graders are introduced to Children's Ministry and 1<sup>st</sup> Grade Leaders.
- Provide families with resource, Family Discipleship by Matt Chandler, to encourage and train parents in family discipleship.

#### **Strategy:**

#### 4. Christmas Celebration - December 1, 2021

- Present the story of Jesus' Birth with skits, activities and games.
- Reinforce the story with a Christmas Scavenger Hunt
- Provide opportunity for preschoolers to participate in designated mission project

#### Tasks:

Enlist and train Christmas Celebration Coordinators

#### **Strategy:**

#### 5. Weekday Family Connections

- Reach out to all families not actively involved in church
- Personally connect with families at Weekday Ministry events;
   Thanksgiving Meal, Christmas Celebration, and Graduation.
- Promote church events through social media, handouts, etc.
- Recognize families with new babies, visit hospital, provide meals, etc.
- Reach out to families in crisis

#### Tasks:

 Enlist and encourage church members enrolled in Weekday Ministry to reach out to un-churched families

#### Strategy:

#### 6. Blessing and Family Ministry

 Preschool Minister and leadership team will reach out to preschool children and parents during special occasions; birthdays, birth of new baby, and during family crisis.

#### **GROW**

Goal: Preschoolers leave the preschool ministry with a firm spiritual foundation

#### **Strategy:**

#### 1. Sunday and Wednesday Bible Study

Preschool leaders teach biblical truths on Sunday morning during Sunday School. These truths are reinforced during Sunday Morning Extended Care and on Wednesday nights through activities and games.

#### Tasks:

- Enlist and train preschool leaders for each age groups for small groups and Sunday Morning Extended Care.
- Provide preschool leaders with all materials needed
- Provide preschool classrooms with TV and video equipment in order to display Bible study material included in the weekly curriculum.

#### Strategy:

#### 2. Leadership Development & Appreciation - February 28, 2021

Preschool Minister will attend Children's Pastor Conference,

 Provide training for preschool leaders with new concepts, curriculum, activity ideas, etc.

Provide a nice meal for all lay ministers that serve in Preschool Ministry

#### SERVE

Goal: The Preschool Ministry will have many trained lay ministers serving in various preschool capacities; Sunday morning small groups and Extended Care, KidQuest, Christmas Celebration, Blessing and Family Ministry.

#### Strategy:

 Pray for, enlist and train additional church members to serve and minister to preschoolers.

#### Tasks:

- Enlist and encourage 1-2 members of every adult lifegroup to serve as spokesperson to recruit members of the class to serve in preschool ministry on a rotation schedule throughout the year.
- Encourage every preschool leader and servant to recruit at least one person in from their area of influence to serve in the preschool ministry.

## Preschool Ministry Plans 2021

Jan 15	Family Movie Night 6:00pm – 8:00pm - Children's Theater
Jan 31	Family Dedication 9:00 Worship Center Lunch to Follow 12:00 – Dining Hall
Feb. 28	Preschool Leadership Appreciation Lunch/Training 12:00 pm - Discipleship House
May 16	Family Dedication 9:00 am – Worship Center Lunch to Follow 12:00pm - Dining Hall
June 7-10	KidQuest 9:00am – 12:15pm
July 26-30	Centri-Kid Children's Camp - Shocco Springs
Aug 7	1 <sup>st</sup> Grade Bible Dedication 9:00am-11:00am - Dining Hall/Children's Theater
Aug 8	Preschool Sunday School Promotion Sunday 10:30am – Preschool Classrooms
Nov 14	Family Dedication 9:00 am – Worship Center Lunch to Follow 12:00pm - Dining Hall
Dec 1	Preschool Christmas Event 6:30pm – 7:30pm – Preschool Classrooms

	HAND IN HAND – SPECIAL NEEDS I	MINISTRY
500211	Hand in Hand	\$500

	KIDQUEST	
500214	Kid Quest	\$11,000

PRESCHOOL MINISTRY BUDGET		
500600	Activities	\$1,800
500602	Supplies	4,000
500603	Sunday School Curriculum	1,500
500604	Leadership Dev/Training and Appreciation	500
500606	Parent Support/Training	500
500608	Child Care Expenses	500
500612	Family Movie Night	700
500616	Preschool Security Check-In	2,000
		11,500

#### Children's Ministry Process 2021 Goals and Strategies

#### **Connect**

Goal: To see growth in Kidstuf

#### Strategy:

- 1. Encourage children to reach out and bring guests to hear the gospel (Focus days each month!)
- 2. Continue to enhance and update Kidstuf to keep it fresh and exciting for children.
  - a. Invest in a new projector and screen for the Theater
- 3. Continue online Tuesday Bible study that reviews the Sunday School lesson that will be taught at Kidstuf.
- 4. Have special Wednesday nights throughout the year to promote unity and consistency with the kids and their families:

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<u>Month</u>	<u>Virtue</u>	<u>Activity</u>
January	Responsibility	Invite a Friend – Jan 13
February	Kindness	Valentine Night – <b>Feb 10</b>
March	Patience	Wear Green Night – <b>March 17</b>
April	Peace	Organized Mass Chaos - April 28
May	Commitment	Kids Fun Run – May 19
August	Wisdom	Kickoff
September	Initiative	Bring a Friend – Sept 22
October	Contentment	Happy Face Night – Oct 27
November	Cooperation	Giving Thanks Night – Nov 17
December	Compassion	Party – Dec 8

Goal: To see growth in Life Group each week

#### **Strategy:**

- 1. Developing and maintaining an intentional relationship with kids and parents
- 2. Encourage children to reach out and bring guests to Life Group
- 3. Send home weekly/monthly guides to aid parents in encouraging their children with the Word.

#### Goal: To see growth in Kids Worship Live\*

#### Strategy:

- 1. Work with KWL team weekly to enhance the KWL morning time
  - a. Invest in a new projector and screen for the Theater
- 2. Encourage children to reach out and bring guests
- 3. Mirror the Adult worship service as much as possible to create cohesiveness in the family

4. Continue a 1 to 2 minute weekly social media update on what we learned in KWL and share success stories

5. Continue Family Worship Sundays (March 7, July 11, October 10)

Goal: To see and encourage relational and spiritual growth in families

Strategy: Special evening for Fathers and Daughters with dinner and activities (October 22, 2021)

Strategy: Special outing for Mothers and Sons (February 27, 2021)

Strategy: Special Day for Mothers and Daughters with brunch and activities (May 1, 2021)

Strategy: Outdoor Family Worship Event - Ms. Kristi's House - (April 3, 2021)

Strategy: Special outing for Fathers and Sons (June 24-25)

#### **Grow**

Goal: Kids will leave the Children's Ministry after 5 years with

- 1) assurance of personal salvation
- 2) experienced baptism and
- 3) a firm foundation of Biblical knowledge

**Sub Goal:** Each child has the assurance of **personal salvation**/or understands the need and concept

**Strategy:** 

The minister (and children's workers) will be evangelistic in **Kidstuf**, **Kids Worship Live**, **LifeGroup and Kidquest** and will train and encourage adult leadership team to evangelize and follow up, will offer training sessions/materials to parents to evangelize and disciple children

Strategy: New Believer's Bible Study Class offered twice a year (February 7, 2021 and October 17, 2021)

Sub Goal: To see at least 15 baptisms of children each year

**Strategy**: meeting with each child to discuss and affirm his/her salvation with the help of adult leadership and parents

**Sub Goal:** Each child has a firm, measurable foundation of **Biblical knowledge** through teaching and discipleship

**Strategy**: conducting a **Kidquest** that will evangelize and disciple MB's children and bring in prospects. Several lay teams in place for **Kidquest** including writers, production, decoration, mission action. (**June 7-10**)

1. Theme "Action" "Be doers of the word" James 1:22

Strategy: CentriKid Camp for 3<sup>rd</sup>-5<sup>th</sup> graders in the month of July

1. Enlist and train youth workers to help chaperone trip along with adults (July 19 training/lunch)

Strategy: Children's Minister will attend Biblical training/leadership conference

#### **Serve**

Goal: The Children's Ministry will have a plethora of sound, spiritually growing leaders to guide and aid in Kidstuf, Life Group, Kidquest, Kids Worship Live, Special Events, Serving Teams

**Strategy**: praying for, seeking, and assertively asking MB members to minister to children

Goal: The children will be trained and have opportunity to serve others around them.

**Strategy:** offering the kids viable training opportunities in serving and giving them viable opportunities to serve at church and in the community.

- 1. Nursing Homes (visit once a quarter with different SS classes)
- 2. Special offerings for poverty stricken children in US and abroad
- 3. Work and give to the Fatherless and Foster Families of Etowah County (quarterly with our Foster Family outreach)
- **4.** Special offerings for African and Asian missionaries/ministries during Christmas, Kidquest and as needed

## 

CHILDREN'S MINISTRY BUDGET		
500621	Life Group	\$2,500
500623	Kidstuf	3,500
500625	Kids Worship Live	3,000
500627	Special Events for Ministry	2,000
500629	CentriKid Camp	5,000
	Total	\$16,000

## MeadowBrook Student and Family Ministry Plan 2021

"We exist to make disciples who make disciples"

And Jesus came and said to them, "All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe (obey) all that I have commanded you. And behold, I am with you always, to the end of the age."

-Matthew 28:18-20

We will strive to make disciples who make disciples by:

Connecting students and families to Christ and His Church, Growing them as disciples and equipping them to Serve through mission, ministry and worship, all to glorify God.

## **Connect the lost/unchurched to Christ and His church**

#### • Campus Outreach:

#### • Campus Visits:

- We will have a student ministry staff person on the campuses connecting with students at least twice a week. (group meetings, sports practice, games)

### Partnering with Faculty/Staff

- Commit to serving sports teams, bands, and interest groups multiple times each school year.
- Actively offer to share devotionals with teams.
- Work with MB Coaches to connect student athletes on teams to Christ.
- Work with band, choral and drama directors at area schools to connect w/ students.
- Connection Activities: MS and HS activities to attract lost or unchurched students.
  - School Year: 1 per semester for MS / 1 per semester for HS Such as: "GadRock", "The Factory", bonfire, fire-pit night
  - Summer: 2 per month in June and July Such as: Barons Game, Escape Room, Hiking Trips

- Middle School Mid-Week Worship: (August-May) Student-led nights of fun, worship, and Word-saturated teaching on Wednesday nights starting at 6:30-7:30pm in the Hangar (2nd Floor of the church office building). These meetings will always show how the gospel of Jesus Christ speaks to specific issues that middle school students are facing in this day and age.
- High School MidWeek Worship: (August-May) Student-Led nights of fun, worship, and Word-saturated teaching on Wednesday nights from 6:30-7:30pm in Clark Hall. These meetings will always show how the gospel of Jesus Christ speaks to specific issues that high school students are facing in this day and age. After the service each week, we will engage with students by going to eat at local restaurant for further opportunities for connection.
- Girl's Conference 2021: (Sept 2021) An exciting one-day experience where girls gather to grow deeper in knowing God, realizing their identity in Christ and enjoy great food and fun along the way!
- **Sixth Grade Transition:** Sixth grade is gateway year for students into the student ministry. The ways that our ministry will strive to transition new 6th graders and parents:
  - Welcome Party (Saturday, August 14th 2021) The purpose is to make new sixth graders feel more welcomed and connected to the vision of student ministry.
  - Move Up Sunday (Sunday, August 15th 2021) The day sixth graders move up into their new LifeGroups!

## **Grow: Grow as disciples of Jesus**

- Student Lead Team: A team of dedicated students who meet throughout the school year (August-May) and once a month in June and July for the purposes of:
  - Planning and implementing retreats, connection activities, service projects, and Midweek worship services.
  - Learning throughout the school year biblical leadership skills such as: character, stewardship, humility, making wise decisions, perseverance, & integrity
  - **LifeGroups:** Small groups where biblical community and Kingdom advancement are actively happening.
    - What these groups should look like:
    - Students are coming to know Jesus through the ministry of the LifeGroup.

- Connection is not just a statement but a reality.
- Growth happens through learning and applying the Word to life.
- Students of each group are becoming better students, sons or daughters, leaders, servants through the LifeGroup
- Students are becoming better evangelizers and disciple-makers
- Students are serving in the ministries of the church on Sunday mornings and throughout the week
- Students are growing in their hunger for God and His Word
- Students are serving as a group at least 2 times a year together in local mission engagements

#### • What LifeGroup Leaders will do to see this happen:

- Pray for students and parents of their students regularly
- Spend time alone with God daily in His Word
- Spend quality time each week preparing lesson and being prepared to teach
- Be actively pursuing those who do not know Christ in their workplace, neighborhood and community in order to reach them with the gospel.
- Plan an outreach activity 2-3 times per year for LifeGroup to get together outside of Sunday morning.
- Be constantly observing students and seeking to lead them to discover the gifts God has given them for service in the various ministries of the church.
- **Student Discipleship Groups:** A small group of students (2-5 people) who meet together each week to grow in Christ. Group members will grow in spiritual disciplines and be equipped to reach the lost/unchurched people in the world for Christ, beginning with their respective school campus.
  - Guys DGroups: Matt will meet each week with two groups of high school guys. The plan is to equip each group with the tools to share the gospel, take them on evangelistic opportunities, and challenge them to share with lost friends on their campus. Matt will challenge two of these guys to begin their own DGroup with some younger guys in the spring semester.
  - Girls DGroups: Taylor will meet each week with a group of girls interested in growing deeper in their walk with God and making an eternal impact on their campus. The plan is to equip girls in walking through Scripture, learn how to interpret and apply Scripture and give them tools in sharing the gospel with others on their campus. Taylor will be bringing on other women to lead another DGroup in the Fall semester of 2021.
- Challenging Spiritual Events: Just as a greenhouse creates an environment that is ideal for growth, Challenging Spiritual Events are designed to provide an environment that is conducive for students to grow in Christ.

- Middle School and High School Summer Retreats (MS June 2021 / HS July 2021) Middle School will have a retreat where they will be challenged by solid teachers of the Word and be lead by Spirit-filled worship leaders. In addition to the large group setting, students will be lead by small group leaders in family group Bible studies.
- MS & HS Winter Retreat: (MS: December 26-27th 2021 Shocco Springs / HS: Dec 29th 2021- Jan. 1st 2022 Winterplace, West Virginia) Winter Retreat is a time where MB students are going to be challenged to invite lost/unchurched friends to come with the purpose of seeing them come to Christ. Additionally, it will be a way to start the new year focusing on God's truth. We will have solid speakers and a Spirit-led worship leader to create an environment focused on meeting with God and being challenged by the Word.
- Parent Equip: Equip parents to disciple their families according to the Word and engage the lost/unchurched families in our community.
  - Family Ministry Team: This year our Family Ministry Team will be developing a vision and strategy for equipping and discipling families on a larger scale rather than just providing events.
  - Equip Retreats: Designed to bring parents and students together to grow deeper in specific areas of spiritual disciplines with the hope that they will be better equipped disciples who make disciples.
    - "Change the World" Retreat: (Feb. 20th, 2021): A retreat that will equip students and parents with the gospel, tools to share it, and explain how they can be making disciples for a lifetime.
  - Dad Discipleship Group:
    - · Beginning a group with 2-3 dads in the Spring 2021
      - Start with the Gospel. (Are they believers?)
      - Equip with the Gospel. (Do they know the Gospel?, Can they share it?)
      - Build the Relationship. (Do they trust me?, Do they know that I care?)
      - Evaluate 1-on-1. (Where are they in their walk?, Where need to grow?)
        - Walk in Spiritual Disciplines. (Do they know how to have Time with God?, Do they know how to Pray?, Are they greatest delight in God through daily time

Alone finding their with Him?)

- Have transparent accountability? (How can we sharpen each other?)
- How do they lead their families in the overflow of their delight in Christ?

#### Serve:

- Student Praise Team: A team of students, grades 6th-12th, who help lead out in our student worship services on Wednesday nights for both Middle and High School.
  - Matt will be leading the search for a guy who loves God and is walking with Him, is musically gifted, has a desire to disciple students in experiencing a life of worship and who can lead our student ministry praise team each week during MidWeek services.
- Audio/Visual Team: A team of students who serves as sound technicians and the audio visual arts on Wednesday nights for Middle School and High School.
  - The AV Team will be overseen by Matt but led by a High School student who has
    demonstrated a knowledge of sound/audio tech as well a consistent record of service in
    the student ministry over the years.
  - The Student Ministry AV team will be a great on-ramp for ministry opportunities with Daniel Doak and the Media Ministry that serves on Sunday mornings.

#### • Serve Week:

• Students will join with their families and the church as a whole to serve the community through Serve Weeks.

## 2021

STUDENT & FAMILY MINISTRY BUDGET		
500640	Student Discipleship	\$2,500
500649	Student Serve	\$3,500
500641	Connection	\$5,500
500651	Tech / Media Needs	\$3,500
500645	Camps/Retreats	\$14,000
500647	Office	\$1,000
500643	Conference/Education	\$1,250
500653	Girls Discipleship / Events	\$2,500
500655	Ministry Development	\$2,500
	Total	\$36,250

### Ministry Development Line has been added for the two purposes:

- 1. Upgrading the ascetics of student ministry areas.
- 2. Potential Audio/Visual Equipment purchase if shift to one Midweek worship hour for MS and HS students. This would require additional equipment on the 2nd floor (The Hangar).

## MeadowBrook College/Young Adult Ministry Plan for 2021

MeadowBrook seeks to CONNECT people to Christ and His Church, GROW them as disciples and equip them to SERVE through mission, ministry and worship all to GLORIFY God.

**Process Statement:** The College/Young Adult Ministry of MeadowBrook seeks to build relationships with young adults and college students, equip them to be growing disciples who know Jesus, love Jesus, follow Jesus and are engaged in an intentional lifestyle where they live their lives in order to make disciples.

#### **Building Relationships with College Students and Young Adults**

MeadowBrook's College/Young Adult ministry has a good core of students at Jacksonville State and Gadsden State who are faithful in attendance to Life Group and service on Sunday mornings. Every year, we will have opportunity to engage new students who are entering college due to high school graduation, or are already in college in our area. The following are ways in which we as a College/Young Adult Team will seek to build relationships with these students:

- 1. Staying in Touch
  - a. We have a list of students and what schools they attend and will contact all of them throughout the semesters through a phone call or text
  - b. We will also have a list of the workforce millennials in order to contact them and check in with them regularly
- 2. Regular Get-Togethers
  - a. A regular get-together time is vital to building relationships. We will seek to bring the group together in causal settings where they can deepen relationships with one another as well as bring in lost friends to the group.
  - b. Ways to do this include:
    - i. Lunches after church on Sundays as a Life Group
    - ii. Regular scheduled times in the MeadowBrook gym for sports and games
    - iii. In-Home Food and Game Nights
- 3. Campus Dinner Trips (for the students)
  - a. Each semester, we make a trip to Auburn, Birmingham, Jacksonville and Tuscaloosa in order to connect with MeadowBrook students who attend college in each of those cities. When we make our visits, we buy them a free dinner at a local restaurant and spend time talking and hanging out with them. These trips

offer a personal connection point for those students to MeadowBrook during the year while they are away at school. Also, when we travel to these sites, we invite our local students to ride along for the evening, giving opportunity for further relationship and discipleship to take place during the road trips.

#### 4. Getting On-Campus

a. Regularly we will seek to get on campus at GSCC and/or JSU for the purpose of meeting students and building relationships. This could be just a pop in visit, a scheduled lunch with a MeadowBrook student, an event on campus or as part of the BCM lunch.

#### 5. Other Connection Opportunities

- a. Another way we seek to establish relationships with college students and young adults is through different sports opportunities such as:
  - i. A local flag football league where MeadowBrook has a team
  - ii. Summer basketball that incorporates college age guys and youth as well
  - iii. Pick-up football and basketball games throughout the year when we are able to pull guys together
  - iv. Ultimate Frisbee Games

#### Discipling and Equipping College Students and Young Adults

Below are some strategies that we will use to engage the college students and young adults in discipleship and spiritual growth.

#### 1. Life Group

a. Each Sunday morning at 10:30 a.m. our Life Group class meets. Currently we are using the curriculum that MeadowBrook is putting out.

#### 2. Bible Storying Group

a. Outside of Sunday mornings, we are going to offer another time for the group to gather in a home and work through some of the key stories of the Bible. We will introduce them to a technique of how to learn and recommunicate Bible stories. The goal here is for them to internalize key sections of the Bible, to process them in their own hearts and then have the ability and accountability to re-tell them to others outside of our group. Targeted Meeting Time: Wednesday Evenings at 6:00 pm

#### 3. Personal Discipleship

a. The aim of ministry to young adults is to come alongside and equip them to be disciple makers as they go out into the world at school and at work. Through the regular conversations via text, phone calls, or face to face the emphasis will be on the Lord's call to make disciples and that is their primary call in this life. We will focus on the centrality and authority of God's word in their lives, praying for others, and engaging others in conversation through relational methods. We will

continue to seek to instill a biblical worldview that moves them to engage their fellow lost students and/or co-workers with the Gospel and to live with "Gospel Intentionality" in every aspect of their lives.

- 4. Potential Call to Ministry/Missions Group
  - a. The Lord is beginning to stir in the hearts of some of our group a potential calling to missions and ministry. We are going to continue to host a group for these who are sensing the Lord's movement in order to walk beside them and help them to process through this. Meeting Times: Thursdays at 6:00 pm
- 5. Discipleship Retreat
  - a. We are aiming for a retreat to Gatlinburg where we can have a focused time of discipleship and relationship building with the group.
  - b. Target Date: December  $28^{th} 30^{th}$ , 2021

#### **Engaging Young Adults in Missions**

Below are several ways that we will seek to connect our young adults to serving opportunities here in Gadsden and throughout the world.

- 1. Recruit them for the on-campus serving teams (i.e. media team, welcome team, etc.). We will target the college and young adult groups to be a part of some of these teams so they can make a meaningful impact for the kingdom locally and globally.
- 2. Partner with the Gadsden State BCM in outreach opportunities with the international students on campus through weekly and monthly events
  - a. Students Without Borders Club and BCM lunches
  - b. Welcome Dinners for arriving international students or Thanksgiving Dinners or In-Home Dinners with MeadowBrook families
- 3. Local Serve Opportunities
  - a. Throughout the year, we will seek to get the group plugged into the local opportunities that are available as well. The opportunities that are already available to them to join in with include:
    - i. Good News Club
    - ii. International Students
    - iii. MeadowBrook On-Campus Opportunities
    - iv. Open Hands
    - v. Parents Night Outs
    - vi. Way of the Cross
- 4. Mission Trips
  - a. Over the years our college students and young adults have served in places that include the Dominican Republic, Greece, Guatemala, Indonesia, South Sudan, Uganda, and Clarkston, GA (working with refugees). We will keep them informed of opportunities and recruit them for the global teams that will head out throughout the course of the year.

## 2021

#### MeadowBrook College/Young Adult Ministry Budget

Administrative/Miscellaneous (500680)	\$1250.00
Office Needs & Resources	\$250.00
Graduate Recognition Gifts	\$1000.00
Conference/Retreats (500682)	\$2500.00
Weekend Discipleship Retreat	\$2500.00

(Helps to offset the cost of a weekend discipleship focused retreat for the group to Gatlinburg)

Connect/Fellowship (500684)	\$4000.00
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Fellowship Get-Togethers \$1000.00

Connection Trips to College Campuses \$2000.00

(Trips to the college campuses throughout the state to connect with our students...Auburn, Birmingham, Jacksonville, and Tuscaloosa each one time per semester)

Gym Equipment \$1000.00

(Includes basketballs, volleyballs, soccer balls, ball rack/basket, and other equipment)

### Discipleship/Leadership (500686) \$1250.00

Bibles and Books \$750.00

Meeting with Young Adults (Food) \$500.00

### Equipping Young Adults (500688) \$1000.00

Events with Gadsden State BCM \$750.00

(These include a Welcome Dinner and Thanksgiving Dinner with the international students and providing lunch for GSCC BCM Lunch Encounter 4 times per year)

Meeting with International Students \$250.00

(Includes personal meals and coffee with international students)

## TOTAL COLLEGE/YOUNG ADULT BUDGET REQUEST = \$10,000.00

## 

SENIOR ADULT MINISTRY BUDGET		
500760	Grief Share	\$750.00
500762	Special Events	\$2500.00
500764	Leadership Dev., Appreciation and Publicity	\$750.00
500768	Outreach Activities	\$500.00
500770	Homebound Ministry	\$1000.00
	Total	\$5,500.00



## Life together for the Kingdom of God

#### Mission

MeadowBrook seeks to CONNECT people to Christ and His church, to GROW them as disciples to be disciplers, and equip them to SERVE through missions, ministry, and worship, all to GLORIFY God.

#### **Values**

**Life Groups are Christ-Centered:** Life Groups read and study the Scriptures for they are the Word of God. As God's Word, the Bible is sufficient for all things pertaining to godly living, and it testifies of Jesus Christ and the redemption he accomplished for us through his death and resurrection.

**Life Groups are Community-Driven:** Life Groups develop deep relationships so that they might pray intelligently for each other and stir one another up to love and good works. As a group, they seek to walk in Christlikeness in this multi-faceted journey of life. It's meant to be more than simply an hour on Sunday mornings.

**Life Groups are Kingdom-Focused:** Life Groups seek to love others by serving faithfully at MeadowBrook and in the community. They look for ways to reveal and expand Christ's Kingdom in every area of life through their multiplying ministry of love and disciple-making.

#### Vision

#### **Connect**

- Lead our ministry back to 450 Average Adult in-person attendance.
- Each Life Group leader and myself proclaim the gospel to one person in our circles and are ensuring Life Group members have heard and responded to the true gospel.

#### Grow

- Disciple leaders, members, and families to be multiplying disciples in the church, home, and community.
- Multiply with 2 new Life Groups.

#### Serve

Each Life Group serves together twice a year.

#### Strategy

#### Connect

- Lead our ministry to 450 Average Adult in-person attendance.
  - o Pray. Pray. Pray.
  - Enhance data collection to distinguish between in-person and Zoom attendees (Fall 2020).
  - o Target email communication.
  - Have every Life Group leader teaching on campus by January 2021, Lord Willing.
  - Personal phone call and note writing to those yet to re-engage.
- Each Life Group leader and myself proclaim the gospel to one person in our circles and are ensuring Life Group members have heard and responded to the true gospel.
  - Equip with evangelism techniques during January meeting and through communication throughout the year.
  - o Invite Life Group leaders to mentor with me once a month at Open Hands.
  - Challenge each Life Group leader to learn each person's testimony in their Life Group with open ears to discern if someone has not truly believed the gospel.

#### Grow

- Disciple leaders, members, and families to be multiplying disciples in the church, home, and community.
  - Disciple Leaders
    - Large Group Discipleship:
      - Teacher Meeting: January and August
      - Weekly emails
        - Body that equips/encourages; Header that communicates upcoming opportunites; Footer that contains video.
        - o Reinforces values of Life Group
      - Introduction meetings to book studies with theology Q&As.
    - Individual discipleship
      - Bi-Annual individual meeting.
      - Monthly text messages
      - Quarterly hand-written note
      - Investing more frequently into a handful of new teachers and mentor multipliers.
  - Disciple Life Group Members
    - Large Group Discipleship
      - Curriculum
      - Monthly emails to Life Group Members
      - Breakouts (April 7- May 12 & fall dates)
    - Goal: 5 notes of commendation to individuals each week.
    - Disciple younger members at MeadowBrook in the faith.

- o Disciple Families
  - Meet with group of young dads once every three weeks to lead them in a book study on Equipping for Life by Andreas Kostenberger
  - Read Family Discipleship by Matt Chandler
  - Strategize with Family Ministry team to develop cohesive Family Ministry strategy.
- Multiply with 2 new Life Groups.
  - o Identify multipliers and cast vision together.
  - o Identify new teacher and cast vision.
  - Collaborate with multiplier and new teacher to strategize.
    - Identify support couples
    - Charge to lead in casting vision to group.
  - o Multiply the Group
    - Four Weeks Out: Leaders communicate to group the vision.
    - Three Weeks Out: Leaders reinforce vision.
    - Two Weeks Out: I speak briefly to group, celebrating kingdom movement and highlight the benefits and pain of multiplication and how it brings God greater glory.
    - One Week Out: Prayer and sending meeting.
    - Launch new group.

#### Serve

- Each Life Group serves together at twice a year, hopefully taking ownership a particular ministry area at MeadowBrook.
  - Hunter casts broad vision for Life Groups serving together through regular communication, in-person meetings, and curriculum.
    - Use Vision Series in Curriculum to call to serve and provide our Life Groups with all our ministry opportunities.
  - Mike coordinates with Life Group leaders to connect their groups to existing ministries or chart paths into new ministries.

#### Large Group Engagement:

- Highlight the potential for Ministry Central as a means of connecting members and Life Groups to ministry and utilize Ministry Central to do so.
  - Place where info cards regarding ministry opportunities and registeration cards are located.
  - Mike or lay leaders are stationed there to help connect people through conversation.
- Play active role in each Life Group leader meeting.
- Every other month speak directly to leaders through regular communication via email and text.
- Individual Engagement:

• Seek to meet with Life Group leaders individually over the course of the year to help facilitate local partnerships in ministry.

#### Vision for MeadowBrook Curriculum

The goal of the MeadowBrook Curriculum is...

- To speak intelligently to the lives of MeadowBrook members, making application with MeadowBrook's calendar and people in mind, focusing on our four main callings: ministers of the gospel, MeadowBrook Church members, Family, and Work.
- To communicate opportunities of ministry at MeadowBrook where they could apply the text being studied.
- To move people to fulfill our mission as a church.
- To raise up people who read the Bible Christologically and within its proper context.
- To point people to other outside resources that are theologically sound and helpful.
- To engage other church members in the production and distribution of the curriculum.
- To coincide when possible with Randy's sermons and to aid in teaching the whole counsel of God to our congregation by strategically structuring content to complement the sermons.
- To practice God-honoring stewardship of the resources entrusted to us.

January: Vision Series

February - April: 1 Thessalonians

May – July: 2 Kings

August: 2 Thessalonians

September – December: TBD

#### **Personal Development**

- Relationally engage daily through reading his word, conversing with him in prayer, praising him in both personal and both corporate worship sessions, periodic corporate and personal fasting, and journaling.
- Meet at least twice a year with vision team to allow opportunity for key leaders to speak into ministry. Team: Al Garrett, Todd Hindsman, Lance Williamson
- Apply for (and start Lord Willing) PhD program at Southern Seminary

#### **Budget**

Life Group Ministry Budget: \$29,000

500400 - Life Group Literature Curriculum: \$20,000

500402 - Life Group Appreciation: \$1000

500406 - Discipleship Groups: \$1000

500412 – Life Group Training/Mentoring: \$1500 (Breakfasts/Lunches, Ministry Grid, Meeting, etc.)

500418 – Life Group Minister Development Conferences: \$750

500422 – Ministry Development: \$2000

Postage - \$1000



#### Mission

MeadowBrook seeks to CONNECT people to Christ and His church, to GROW them as disciples to be disciplers, and equip them to SERVE through missions, ministry, and worship, all to GLORIFY God.

#### **Values**

Be expressively joyful.

Be community-driven.

Be others-focused.

#### Vision

#### 2020

- Develop and establish an effective on-ramp and training process to engage more people in this ministry on a regular basis.
  - Crosswalk Greeters Lay Ministers who welcome both members and guests as they help to walk them safely across the street from the parking lot to the Worship Center.
  - Outdoor Greeters Lay Ministers who welcome guests and members as they
    enter the building by opening doors and sharing the love and joy of Christ with
    those around them.
  - Guest Connections Booth A place where guests and attendees can comfortable
    inquire about the life and ministry of the church in hopes of connecting them to
    our church body.
  - Security Team A group of men tasked specifically with monitoring, securing, and protecting the church during church activities.
  - Ushers A team of lay ministers who take up offering, help people find their seats, and replenish handouts after each service.
- Effectively follow through with each guest.
- Increase female involvement in this ministry.

By 2022, have ministry lay-managed.

#### **Strategy**

- Develop and establish an effective on-ramp and training process to engage more people in this ministry on a regular basis.
  - o Work to transfer leadership over to Randy Scruggs and Wendell Oden.
  - o Mobilize lay ministers to recruit.
  - o Individual recruitment of people perceived to have the gift of hospitality.
  - Create and implement training process.
    - Clear job responsibility card.
    - Walkthrough with them first Sunday.
    - Brief recorded videos
    - Weekly prayer huddles to refocus on mission.
    - MinistrySafe training for Emergency Response team members
- Effectively follow through with each guest.
  - Overview of Connections Process:
    - Weekly: Guest Connections and basic guest engagement.
    - Near Monthly: "Coffee Hour" with Randy and Kay:
      - "Be introduced to life at MeadowBrook"
      - Extended time with Randy, Kay, and some available members
      - Brief highlight of MeadowBrook's heart
      - Push to further connect via Membership Lunch and Life Groups (First taste perhaps of coming to both hours).
      - Provide free coffee and pastry.
    - Quarterly: Membership Lunch (Summer as needed) that is followed by Ministry Connections.
    - Bi-Annually: Dinner at Randy and Kay's home for new members.
      - Ensure Life Group engagement.
      - Connection with staff members for ministry opportunities.
      - Develop relationships with new members.
  - Communications Process for Connections
    - After first visit:
      - Given gift at Guest Connections
      - Handwritten note
      - Welcome email that highlights next "Coffee Hour" with Randy and Kay
      - Share contact info with Life Group leader for follow-up invitation.
      - Encourage Guest-connections ministry to follow up with guests.
    - Week of Coffee Hour
      - Email invitation for "Coffee Hour"
      - Phone call/text to new people on list.

#### • Leading up to the Membership Lunch

- Info in travel mug and on Welcome Card.
- Printed invitations at Guest Connections.
- Send email invitation and letter invitation 17 Days prior to dinner.
   Letter 10 Days before Luncheon, email 6 Days before Luncheon.
- Pulpit push and registration in Worship Center Two Sundays before lunch.
- Phone calls and texts week leading up to lunch.

### Leading up to Dinner at Pastor Randy's for new members

- Mailed invitation 17 days prior.
- Email invitation 10 days prior.
- Text follow ups week-of.

#### Connection Dates

- Jan 24: Coffee Hour
- Jan 31: Membership Lunch
- Feb 10: Ministry Connections
- Mar 7: Coffee Hour
- Apr 11: Coffee Hour
- Apr 18: Membership Lunch
- Apr 28: Ministry Connections
- May 16: Coffee Hour and New Member Dinner
- Jul 04: Coffee Hour
- Aug 22: Coffee hour
- Aug 29: Membership Lunch
- Sept 08: Ministry Connections
- Sept 19: Coffee Hour
- Oct 17: Coffee Hour
- Oct 24: Membership Lunch
- Nov 03: Ministry Connections
- Nov 07: New Member Dinner
- Dec. 12: Coffee Hour

#### Resources

- Give gift on first visit when welcome card is received.
  - Travel Coffee mug.
  - Note from Randy.
  - MeadowBrook pen.
- Lanyards for people serving to be easily identified by guests.
- Pre-, mid-, and post-service signage on screens to create a welcoming environment and also encourage further involvement (i.e. Life Group)

- Increase female involvement in this ministry.
  - O Taylor will meet with women to understand their giftings and get them connected in a place of ministry if not already.
- New Building requirements:
  - o Each Sunday
    - Outside Team: Wendell Leads
      - 1 Crosswalk Guard
      - 4 Parking lot attendants (lowest priority)
      - 6 Outdoor Greeters (Worship Center, Ministry Central, Discipleship Hall)
    - Indoor Team: Randy S. leads
      - 4 indoor Worship Center greeters who pass out handouts.
      - 2 Hosts in Ministry Central
      - 4 Guest Connections (Two at Main, Two at Discipleship Hall table)
    - 3 Emergency Response: Rick and Karl leads, Randy E. inside
  - o Intentional personal recruiting throughout the year.
    - Goal: Recruit 5 people per month leading up to new facility.
    - Goal: Enlist Randy Scruggs, Wendell Oden, and Deacons to aid in recruiting
  - o Big Corporate push two months leading up to new building
    - Handout, pulpit, and interest meetings 6 and 3 weeks out after services.

#### **Budget**

500320 - Welcome Team Budget: \$4,000

Guest Connections Gifts: \$700

Development of Ministry: \$1,000

Text Services: \$2,300 (includes 40 Days)

**500416 – Connections:** \$1,500

## MeadowBrook Global & Local Missions Ministry Plan for 2021

MeadowBrook seeks to CONNECT people to Christ and His Church, GROW them as disciples and equip them to SERVE through mission, ministry and worship all to GLORIFY God.

**Process Statement:** The missions ministry of MeadowBrook seeks to equip our members with a biblical worldview and provides opportunities that move them to be locally and globally engaged in making disciples for our Lord Jesus.

#### **Engaging in Global and Local Missions**

As a church family, MeadowBrook has a heart for missions and making disciples. We have partners throughout the world who are engaging people in different areas with a variety of different backgrounds and worldviews with the Gospel. MeadowBrook has 3 basic levels of engagement for missional endeavors. These are:

- 1. Prayer
- 2. Financial
- 3. Going and Sending

#### > Prayer

- o Below is a list of ways we are seeking to engage the MeadowBrook family in praying for our local and global partnerships and efforts
  - Local and Global Missions Prayer Night
    - This will be a dedicated prayer night where we will be able to share the stories of our partners and highlight how to pray for them as we call out to the Lord on their behalf.
    - Prayer Night Date: Fall 2021
  - Partner Prayer/Connection Cards
    - In the new building, we will have a Ministry Central area (located outside of the current atrium of the education building). In this location we will have Partner Prayer/Connections Cards with general information and ways to pray for them that folks can pick up anytime they are in that space. This will give them an easy and

tangible way to know who our global and local partners are, where they are located, and how to pray for them.

- Developing a Missional Prayer Life
  - Historically, the mighty moves of God have happened when God's people were faithful to just pray...to pray consistently and fervently, asking the Lord to do only what He can do to move in the hearts of people and in situations. In 2021, we want to challenge MeadowBrook to pray. We would like to invite MeadowBrook members to stay in consistent communication with the Lord, asking Him to do what only He can do by moving in the hearts of those around us. We want to challenge MeadowBrook to pray for more opportunities to witness to their family, their neighbors, their friends and their co-workers. We want to challenge MeadowBrook to pray for God to move in certain situations in their lives so that they can share about Him with others. We want to challenge MeadowBrook to pray more consistently for our local and global partners and join them in their missional work through prayer.
    - o Ideas to accomplish this include:
      - Using or adapting the "Who's Your One?"
         campaign from the SBC to challenge Life Groups to
         share names, pray for individuals and hold each
         other accountable to share the Gospel with them.
      - Having Life Groups adopt a global and/or local partner to pray for and communicate with on a regular basis. Once a partner has been identified for a Life Group, we will put them in contact with that partner and encourage them to pursue the relationship.

#### > Financial

- a. Not only does MeadowBrook give to the Cooperative Program of the Southern Baptist Convention (which allows us to partner in supporting thousands of international and North American missionaries), but we have a number of individual missionaries as well as local and global organizations we support in our church budget (see budget line item 500174 for a list of supported missionaries and organizations)
- b. MeadowBrook also allows for designated accounts for targeted projects (such as Bibles for the different tribes of the Sudanese that we are engaged in)...to fund

these accounts, we make an appeal through various means to the church to prayerfully meet these Gospel needs.

#### > Going and Sending Locally

- o Getting our membership plugged into ministry opportunities is an important part of the life of MeadowBrook. Some of the primary ways we do this are:
  - Prayer/Connection Cards
    - The prayer/connection cards will be in Ministry Central. These cards will have information on the local ministry opportunities, how to pray for them and at the bottom they will be perforated, enabling people to tear off the bottom portion (this is where they can indicate interest in joining a particular ministry) and place it in a missions and ministry drop box located in the area. We will check this drop box weekly to see who needs to be followed up with regarding which ministry they are desiring to partner with.

#### Ministry Connections Class

• This class is part of our steps into MeadowBrook membership life. It is a class designed to help our people discover how the Lord has created them (in their personality and spiritual gifts), using the Uniquely You profile system. Uniquely You will help them to discover their personality and spiritual gifts and that information will be covered in the class, which begins a conversation and process for matching people up with different local and global ministry opportunities or even helping us to start some new ones in the future.

#### Personal Recruiting

- Alongside these more formal ways of bringing people into the serving opportunities of MeadowBrook, one of the greatest ways we can do so is by personally inviting others. We encourage those already serving in ministry, from our pastoral/minister staff to lay leaders and servants in current ministries to be out there seeking out others who might want to come alongside us in the journey.
- Life Groups Serving Locally
  - Life Groups are a core part of who we are as a church family.

    Along with the relationships that are forged in the groups and the solid biblical teaching that takes place, our goal is for each Life Group to serve together locally for the sake of the Gospel. Our aim is to facilitate a partnership between our Life Groups and specific local ministry opportunities that goes deeper than one or two service projects per year. Our hope is for them to take ownership

of our existing local partners and also help us to forge new partnerships and opportunities to be Gospel ministers in our community. To help facilitate these partnerships, some of the following steps will be taken:

- Hunter casts broad vision for Life Groups serving together through regular communication, in-person meetings, and curriculum.
- O Mike coordinates with Life Group leaders to connect their groups to existing ministries or chart paths into new ministries.
  - Large Group Engagement:
    - Highlight the potential for Ministry Central as a means of connecting members and Life Groups to ministry and utilize Ministry Central to do so.
    - Use Ministry Central as a place where info cards regarding ministry opportunities and registration cards are located.
    - Mike or lay leaders are stationed in Ministry Central to help connect people through conversation.
    - Play active role in each Life Group leader meeting.
    - Every other month speak directly to leaders through regular communication via email and text.
  - Individual Engagement
    - Seek to meet with Life Group leaders individually over the course of the year to help facilitate local partnerships in ministry.
- Missions 101 Breakout Group
  - Two times each year MeadowBrook changes up our Wednesday night schedule, one of the breakouts to be offered during one of the semesters will be a Missions 101 group that will include basic information about traveling internationally, our global partners and trips available, good resources to read to prepare and live missionally, and ways to engage in missions at MeadowBrook

- Mission Trip Info Cards
  - In Ministry Central we will have an area where people can pick up information on each of our different global partners, especially when there is an upcoming trip scheduled. The cards will be perforated, enabling people to tear off the bottom portion (this is where they can indicate which trip they are interested in being a part of) and place it in a missions and ministry drop box located in the area. We will check this drop box weekly to see who needs to be followed up with regarding which ministry or mission trip.
- Missions Engagement Lunch
  - The Missions Engagement Lunch is designed to be hosted near the beginning of a calendar year in order to give MeadowBrook folks an opportunity to learn about the global partnerships and the upcoming missions trips that are planned for the year.
  - Target Date for Lunch: Sunday, March 14th
- Our Primary Local Opportunities Include...
  - Caring for the Fatherless
    - Under the leadership of this team, the opportunities include help when we host
      - CPR/Water Safety or Foster classes for DHR > We host these classes in our facility as a tangible way to love on and foster a good working relationship with the local DHR workers and foster parents
      - Parents Night Outs > A once a month, free night for foster parents to drop their kids off at MeadowBrook where our team will feed the kids dinner and care for them for a three hour block of time
      - o Families Count > A 7 week, biblically based parenting class that targets the biological parents of kids in the foster system. The goal of the class is to equip the parents with good parenting skills that will lead them to reuniting with their kids as a whole and healthy family with Christ at the center.
  - Etowah Pregnancy Testing Center
    - A crisis pregnancy facility we support through prayer and finances as well as Serve Weekend projects and other ways such as meeting with their staff for devotions during the week. Encouraging our folks to come alongside them and in these ways is something we will continue to do.

#### Good News Clubs

 A great opportunity to be on public school campuses and share the Gospel with kids through Bible stories, activities and songs that happens each Tuesday during the school year on four local school campuses (Attalla Elementary, Eura Brown Elementary, John S. Jones Elementary, and Striplin Elementary)

#### International Students at GSCC

- Engaging in relationship with international students at Gadsden State has been a great opportunity for MeadowBrook to participate in global missions from our living rooms. We have access to a multitude of nations and unreached people groups by hosting welcome parties and game nights as well as inviting them into our homes. This will continue to be a practice for us as long as we have opportunity.
- Target Dates for Intl Student Events:
  - o Sunday, February 7th
  - o Sunday, March 7th
  - o Sunday, April 11th
  - o Sunday, September 12th
  - o Sunday, October 10th
  - o Sunday, November 14th

#### Open Hands

• This is our primary effort in reaching out to serve and introduce to Jesus those who live at or below the poverty line in our area. Open Hands engages this group of people through counseling, clothing, food, hygiene and a Bible study that takes place ahead of the doors being opened.

#### Way of the Cross

- This is another effort we are involved in to serve those who are hungry in our area. We have a two-fold opportunity at Way of the Cross.
  - Each Thursday, different MeadowBrook Life Group classes come together to prepare and serve a hot meal at Way of the Cross. Some of our folks even help out occasionally with leading the Bible study time that takes place before the meal.
  - On Friday nights, we have a team that goes over to the building to lead the children in Bible study, in order to help reach those kids and their families with the Gospel.

## **➣** Going and Sending Globally

- O Short-Term Mission Teams are a vital part of our global partnership strategy. Not only do we want to pray for the Lord to work around the world and fund others to do the work of engaging the nations with the Gospel, but we want to be part of the work on the front lines ourselves by going. How we engage with our global partnerships matters to us, so much so that we have some guiding principles that help our team to determine if these are good partnership for us or not. These guiding principles include...
  - The idea that God has given dominion and stewardship responsibilities of an area and people groups to the local churches in those regions. It is their job to reach their people with the Gospel and to have ownership of the ministry and disciple-making strategies. That means that it is our job in the partnership to not drive the train, but to come in as learners and helpers.
  - Our primary focus in the partnership is to encourage, strengthen and equip
    the local church in that area to further the Gospel and make disciples.
     Therefore, we bring training primarily to help them. We also can provide
    other means to come alongside them, but it must be done in such a way
    that does not create dependency on us.
  - We also are guided by developmental strategies and long-term sustainable solutions rather than a temporary relief mindset.
- Current List of Global Partnerships Include: (This is where we send teams to...\*Disclaimer: Due to COVID Travel Restrictions and projecting those to continue into 2021, a number of our global partners do not have hard dates as of now. We are working on setting those up as restrictions and travel bans are lifted in different regions of the world, which would allow us to travel to those locations.)
  - Planned Trips Set
    - Eastern Cuban Baptist Convention (Cuba)
      - This partnership is with the East Cuban Baptist Convention and focuses on primarily in-home evangelism alongside the local churches in that area.
      - o Next Trip Date: June 19<sup>th</sup> 26<sup>th</sup>, 2021
    - Manassas, Virginia
      - This is a new partnership with Nations Next Door, an organization that seeks to engage in evangelistic and discipling relationships with the international population in the Washington DC metro area. The trip will be focused on learning about some of the different cultures and worldviews in the area, training on how to share the Gospel

- and get into spiritual conversations and then engaging in evangelism with those people groups throughout the week.
- o Next Trip Date: June 2021
- Bethel Covenant College (Uganda)
  - o This partnership is aimed at discipling and equipping the next generation of Africans to live their lives for kingdom expansion and to make disciples. Each year we send a team at the end of November to invest into the students at the school.
  - o Next Trip Date: November 26<sup>th</sup> December 4<sup>th</sup>, 2021
- Projected/Potential Partner Trips
  - Liniers Baptist Church (Argentina)
    - This partnership is aimed at equipping and mobilizing the local church of Argentina to be engaged in global disciple making, missions and church planting. Other ways we can engage alongside Liniers is by doing some marriage training among the church and work with them in a community outside of the city in which they have planted a church.
  - Hope Ministries/Jose & Gaby Prado (Costa Rica)
    - This is a longstanding partnership in which we send a team of ladies every year to come alongside the work of Hope Ministries in their community to reach Costa Ricans with the Gospel.
  - Friends of Nazareth (Israel)
    - O This is a newer partnership for MeadowBrook in which we are going to come alongside the Nazareth Baptist School in Nazareth, Israel. The opportunities will include doing summer club activities with the students that will allow us to share the Gospel and disciple children, Vacation Bible Schools with the students and potentially even some construction teams to help renovate buildings at the school in order for them to be more effective in their ministry efforts.
  - Gordon & Julie Hengeveld (Japan)
    - This partnership focuses on the current work in Japan including conversational English clubs, helping in church worship services, prayer walking and even potentially helping care for the missionaries and their families that are on the ground there.

- Moses Andruga/Juma Emmanuel/Bullen Timo (South Sudan/Uganda)
  - o This partnership involves training church planters and pastors to be able to plant and lead vibrant, healthy churches among the South Sudanese tribes, primarily those residing in the refugee camps in Northern Uganda. Another aspect of this partnership includes the development of a stewardship center that is in partnership with Foundations for Farming (Zimbabwe) that will help to train the Sudanese refugees in biblically based and proven sustainable farming techniques as well as give opportunity for evangelism and discipleship to take place.
- Grace Evangelical Church Sharjah/Will Drake/Anand Samuel (The Middle East)
  - O This partnership is with a local church in the heart of the Middle East. This local church seeks to make faithful and strong disciples for Christ that have a Gospel impact as they go out to their neighborhoods and work places in their country.
- Carol Spears (The Middle East)
  - O This partnership is a longstanding partnership for MeadowBrook that has spanned over several countries now. Carol is on staff at a hospital in the heart of this country that will allow her access to care for patients physically but also be able to build relationships with them and their families leading to Gospel opportunities.
- Potential Global and North American Partners (these are partners that are on our radar and we are having some conversation with to seek the Lord's wisdom on going further with or not)
  - Donald & Martha Hart IMB Missionaries in the Netherlands, reaching out to Turkish people
  - Jarred Boyd NAMB Church Planter in Atlanta
  - Eric Napoli Buffalo, NY, local church ministry engaging refugees and those impoverished in their area of Buffalo (Eric is Kaye Turner's son-inlaw)

# 2021

# MeadowBrook Missions Ministry Budget Proposal

# **Missionary Support**

500100 - SBC Cooperative Program (8%)	\$180,000 (Estimated)	
500102 - Etowah Baptist Association (1%)	\$22,500 (Estimated)	
500150 – NA Missions/Annie Armstrong	\$7500.00	
500152 - International Missions/Lottie Moon	\$10,000.00	
500154 – MBC Member Mission Support	\$35,000.00	
(This is used for scholarships for MeadowBrook members who	o are a part of missions teams from	
MeadowBrook in need of extra financial help)		
500156 – MB Mission Training	\$1000.00	
500158 – MB Mission Development	\$2000.00	
(This is used for partner development for local and global part	nerships)	
500170 – Future Mission Support	\$15,000.00	
500172 – Never Thirst	\$10,000.00	
500174 – Missionary Support	\$72,040.00	
500177 - Caring for the Fatherless	\$5000.00	
(Covers the costs related to CPR Training, Parents Night etc.)	t Outs, Snacks, Christmas Party, Families Count,	
500179 – Community Engagement	\$2000.00	

(This money is to be used for to help Life Groups in local serve opportunities throughout the year)

TOTAL MISSIONS MINISTRY BUDGET REQUEST = \$362,040.00

# 2021

# 500174 – Missions Support Budget

Terry Dalrymple (Global CHE Network) > \$150/Month =	
Jose & Gaby Prado > \$150/Month =	\$1800
Jose & Gaby Prado – HOPE Family Resource Center - Operational Support > \$200/month =	\$2400
Raymond & Marisol Castro (HOPE Center) > \$100/Month =	\$1200
Henry Montes Moffe (SCORE Intl) > \$650/Quarter =	\$2600
Moses Andruga > \$250/Month =	\$3000
Juma Emmanuel > \$275/Month =	\$3300
Tony Freitas (Reach Global) > \$250/Month =	\$3000
Moses Mutebi > \$590.00/bi-monthly =	\$3540
Bullen Timo > \$250/Month =	\$3000
Heart of the Bride > \$150/Month =	\$1800
Carol Spears > \$250/Month =	\$3000
Will Drake > \$250/Month =	\$3000
Anand Samuel > \$250/Month =	\$3000
Friends of Nazareth > \$150/Month =	\$1800
Gordon & Julie Hengeveld (TEAM) > \$150/Month =	\$1800
Foundations for Farming Global Ministry > \$1000/Quarter =	\$4000
Foundations for Farming "I Was Hungry" (Zimbabwe) > \$500/Quarter =	\$2000
South Sudan/Uganda Stewardship Center (\$1000/Month) =	512,000
The Dream Center – Eddie Nichols (2-3 times per year) =	\$3000
Open Doors (supporting the Persecuted Church) =	\$5000
Contingency Support > \$500/Month =	\$6000

TOTAL MISSION SUPPORT BUDGET = \$72,040.00



# **Worship Ministry Plans 2021**

# Worship is Life...

An Overflow of our daily relationship to Christ

# **Worship Ministry Purpose Statement**

The Worship Ministry exists to lead the Meadowbrook family of ALL generations in authentic worship of God, grow them as disciples and to serve through worship for all ages, and to reflect a life lived daily with Christ.

"Come let us bow down in worship, let us kneel before the Lord, our Maker. For He is our God and we are the people of His pasture, the flock under His care." **Psalm 95:6-7.** 

The goal of the Worship Ministry is to allow all persons to encounter the living God in a variety of ways that speak to the multiple generations who are a part of the MeadowBrook family. When we join together as the family of God, He is our audience and we are His stewards.

# **Creative Corporate Worship Design**

## Service Planning Team

The worship service planning team meets or converses every week to plan Sunday Morning Worship. The team will creatively craft services with music, testimonies, videos and other relative elements of worship with the overarching theme of the day or sermon series. Team members are Randy Gunter, Kevin Boyd, Hunter Hindsman, Daniel Doak & Barbara Anne Garrett.

# **Creative Worship**

MeadowBrook is blessed to have so many with musical gifts and abilities. The Choir, Praise Team, Band and Horn players have and continue to lead our congregation well. While continuing to use these groups as a basis for Worship Ministry, we desire to use smaller groups (duets, trio's, Instruments, etc.) to lead more regularly with more creativity. Genesis 1:1 says, "In the beginning, God created the heavens and the earth." We serve a creative God. He desires our talents and abilities to be used for him and he has given us a variety of ways to be creative in our worship. Creativity widens and deepens the experience of worship. MeadowBrook's worship gatherings are exciting and meaningful. As we lead and worship corporately, we will continue to pursue creativity in each facet of our worship ministry.

## Digital Playlist: Connecting Congregation to MeadowBrook Worship Songs

The Worship Ministry staff will create and promote a digital playlist of worship songs to share with the MeadowBrook Family. A link to this playlist can be a guide for personal worship throughout the week and enable the church to have their hearts prepared for corporate worship each Sunday. This will give every member an opportunity to deepen their walk with Christ as they learn God's Word and truth through the songs used in worship for upcoming Sundays.

## **Worship Song Preview Team**

- 1. Team will consist of Worship Ministry Leaders as well as MeadowBrook members who have the propensity to lead worship in the congregation. The team will use many different resources including worship music websites to find music for corporate worship at MeadowBrook. Goal: To identify 15 new songs for corporate worship.
- 2. Members of the team are as follows: Kevin Boyd, Rachel Scruggs, Noah Boyd, Matthew Burttram, Barbara Anne Garrett, Sam Matthews, Sam Tunstall and Jakea Player.

## Singer Development and Recruiting (Choir and Praise Team)

- 1. To encourage personal recruitment of new choir members (All Choirs & Band)
  - a. Ask all choir and band members to always be on the lookout for possible new members for the Worship Ministry.
  - b. Develop a palm card with ministry opportunity information. This will help enable current members to invite prospects for the Worship Ministry.
- 2. Advertise service opportunities for choir and hold strategic periods of open enrollment to encourage involvement through Worship Ministry Teams.

Dates of Advertisement: January 3-17, April 11-25, July 25-August 15, 2021

- 3. Choir Rehearsal every Wednesday at 6:30 PM throughout most of the year.
- 4. Praise Team will rehearse regularly throughout the year.
- 5. Praise Team Development Vocal and stage presence training. New Praise Teams of 3 or 4 members will be developed.

# **Praise Band Development**

1. Schedule and rotate a team of instrumentalists to play and lead in worship throughout the year. Identify possible players. Rehearsal takes place on Wednesdays in the Worship Center at 6:30 PM and other times scheduled throughout the year for seasonal services. Audition is required.

# **Equipping Ministry Leaders**

#### 1. LEADERSHIP TEAM

Worship Creative Team (to include people of all generations) to meet occasionally throughout the year to plan special services such as Night of Worship and Worship in the Round to share ideas and giving input on these special events. Team includes Kevin Boyd, Daniel Doak, Barbara Anne Garrett, Noah Boyd, Karen Adams and Sam Matthews.

- 2. **Prism CONFERENCE** 2 times throughout the year Spring and Fall
- 3. SING CONFERENCE Worship Pastor, September 12-15 Nashville, Tennessee
- 4. **CHOIR LEAD TEAM** Develop Welcome Team for Wednesday evening Choir Rehearsal.

## **Other Choir Ministries**

#### Kid's Choir

MeadowBrook Kid's Choir is an exciting ministry opportunity available to children in  $1^{st}-5^{th}$  grade. We want to expose Children to the Gospel through music and help them grow in expressing their worship through music. We want to give children the opportunity to serve the Lord through music and learn to lead others to do the same. They will also grow in their knowledge of vocal production and sight reading as they explore both the beauty and power God has designed music to communicate.

- 1. Leadership Kevin Boyd, Laura Wilson
- 2. <u>Fall Semester Rehearsal</u> (Aug-Dec) on Wednesdays 5:30 6:30 PM Will provide a simple dinner (Pizza or sandwiches & Drinks) at 5:30-5:45
- 3. Will Sing at Christmas Nights of Worship and other times throughout the year in Multi-Generational services planned for family Worship Days

#### Abundant Life Choir (55 +)

Seniors play a vital role here at MeadowBrook. We want to give them opportunities to stay active by using their gifts and abilities through singing. Singing during fellowships and visiting retirement centers is the first step in establishing a full-time choir

- 1. Meets every Tuesday at 10:45 AM throughout the school calendar year to sing hymns and fellowship and learn new music for ministry.
- 2. Sing regularly at nursing homes and will have a tour culminating in a home concert every year. This choir will also lead a service during the Christmas Season.
- 3. Fall Tour 2021 Smokey Mountain Tour

October 24-27

Abundant Life Choir sings at area churches, Assisted Living homes and campgrounds while exploring the Gatlinburg area together

4. Develop relationships with senior adults to partner with them in ministry

# **Opportunities to Worship & Serve**

#### **Dedication of New Worship Center**

Dedication Service – January 10 – Special Music,

Produce an exciting grand opening video (Kevin & Daniel) that will bridge our past to our future that will be shown at Dedication Service on January 10.

#### Worship in the Round - Night of Worship

"A Night of Worship" or "Worship in the Round" brings all ages together in one service to worship God through song, scripture and testimony. Led by the Worship Ministry's Choir and/or Praise Team and Band. Planned by the Leadership Team. Night of Worship will be held on Wednesday, February 17th at 6:30 PM. In the Family Life Center (Gym)

#### **Family Worship Days**

Adult Worship and Kid's Worship LIVE comes together in an all-out Spirit-filled Worship experience. Dates for these special services will be on **March 7**, **July 11** and **October 10**.

#### **Good Friday Worship**

(April 2) A community event to remember the sacrifice of God's Son, Jesus Christ, by way of death on the cross. Lead by the Choir, Praise Team, Worship Band and Horn Section. Planned by the Leadership Team.

#### **Easter Worship Celebration**

(March 28, April 3 & 4) Palm Sunday/Easter Worship celebrates the resurrection of Jesus Christ. Led by all of the Worship Ministry.

#### **REJOYSING 2021 - \*New**

(April 25) Sunday Night in Worship Center - A time of worship focused on "celebrating the LORD" through song, testimony, prayer, and scripture. Songs learned by Choir, Praise Team and Band will be introduced in the weeks leading up to Easter week and REJOYSING.

**Dessert Fellowship** following the worship service will be held in the Family Life Center (Old WC)

#### **Christmas Nights of Worship**

(December 15) A Christmas Worship Celebration for the community and church members alike, remembering and re-telling of Christ's birth. Led by the Choir, Praise Team and Worship Band.

#### **Christmas Eve Worship**

(December 24) A Community event to remember the birth of God's Son, Jesus Christ, by sharing the Christmas story and participating in Communion. Led by Soloists, Praise Team and/or Choir

# Dates for 2021

Worship Ministry Open Enrollment	January 3-17
Worship Center Grand Opening	January 10
Abundant Life Choir Launch	Begins January 12
Worship Ministry Rehearsal for "Worship in the Round"	February 17
WORSHIP IN THE ROUND (Night of Worship)	February 17
Family Worship Days (KWL joins adults in Worship)	March 7
Easter Final – Choir (6:30pm)	March 30
Good Friday Final Rehearsal (6:30pm)	March 31
Good Friday	April 2
Saturday Easter Worship	April 3
Sunday Easter Worship	April 4
Worship Ministry Open Enrollment	April 11-25
REJOYSING	April 25
Family Worship Days (KWL joins adults in Worship)	July 11
Worship Ministry Open Enrollment	July 25-August 15
Abundant Life Choir Launch	August 3
Worship Choir Start Up	August 4
Worship Ministry Recruitment Launch Party	August 11
KID'S CHOIR LAUNCH (5:30 PM)	September 9
SING Conference	September 12-15
Bonus Choir Rehearsal (Christmas Preview) 4 PM	September 19
Family Worship Days (KWL joins adults in Worship)	October 10
Abundant Life Smokey Mountain Tour	October 24-27
Abundant Life Choir Home Concert (6:30 PM) Meal served	November 3 (Wed Night)
Christmas Night of Worship	Wednesday, December 15
Worship/Media Ministries Christmas Party	December 19
Christmas Eve Worship	Friday, December 24

# 2021 Budget for Worship Ministry

#### Music Literature - 500524

\$5,000.00

Includes Congregation (1,000), Choir Anthems (2,500), Band Charts (250), Kid's Choir Music (250), Abundant Life Choir (1,000)

#### Licensing & Subscriptions - 500526

\$1,878.00

Includes CCLI (822), Planning Center Online (708 for Worship Ministry plus 348 - Registrations for Student and Missions Ministry)

#### Ministry Maintenance & Supplies- 500528

\$7,050.00

Includes Blank Cd's (240), Cd Labels (50), Cd Covers (30), Music Storage Boxes (100), New Binders (200), Repairs (1,000), Postage (200), Worship Pastor's Discretion (380) New Keyboard (4850)

#### Worship Special Events - 500528

\$5,900.00

Instrumentalists (750) Night of Worship (200), Good Friday (500), Christmas Nights of Worship (1,100), Abundant Life Choir Tour (2100) Kid's Choir Dinner (500) Grand Opening Video (750)

#### **Education & Enrichment - 500532**

\$6,150.00

Includes Instrumentalists for Christmas & Easter (1800), Pianist and Keyboard Substitute (1,000), Choral Club Subscriptions (400), Conference for Worship Pastor (1,750), Ministry lunches (250), Books for Ministry (250), iTunes Purchases (200), Fellowships for Choir and band (500)

Total

\$25,978

# MeadowBrook

# **Media Ministry Plans 2021**

# **Equipping to Serve:**

#### **Leadership Team**

- Help develop and shape ongoing strategy of the Media Ministry by meeting in the spring and fall to evaluate ministry efforts
- Train members in their specific areas through in-person meeting and digital resources as they equip others on the team

## **Efficient and Relevant Communication**

#### Social Media

- Consistently promote MeadowBrook's activities and events through purchased Facebook and Instagram advertising
- Share regular posts on social media that encourage and promote the ministry of MeadowBrook
- Produce and distribute content that shares God's ongoing work in the lives of the MeadowBrook Family
- Work with lay leaders to build a team to help implement digital communications strategy.

#### **Internal Communication**

- Refine process for communicating events and important information through physical and digital resources
- Improve and alter existing publications to allow for created content to be shared in a variety of different mediums both digitally and in print.
- Utilize a 6-week communications planning timeline for any "major" event.

#### **External Communication**

- Continue implementation of internal communications plan to help guide effective external communication.
- Develop quarterly digital engagement campaigns that share the mission of MeadowBrook with our community
- Use regular ministries to highlight engagement with the community.

# **Spiritual Development**

#### Church-wide

- Continue to provide education and tools for spiritual growth and the engagement of unbelievers featuring articles, training video, podcast audio, and service archives available through various platforms.
- Help ministries utilize available technology tools like our website and YouTube to allow for engagement with others through communication

#### **Media Ministry**

- Connect with Team members on a monthly basis to provide resources for spiritual encouragement through email and video
- Add 1 new lighting person, 2 new camera people and a video switcher by May 2021 to help meet the needs for a growing media team.
- Train members in their specific areas through in-person meeting and digital resources as they learn and utilize new equipment in the Worship Center

# 2021 Media Ministry Budget

Audio: 500540 - \$2,500

Repairs: \$1000 Misc: \$1,500

Lighting: 500542 - \$3,000

Equipment and Supplies: \$3,000

Video: 500544 - \$7,000

Streaming Service: \$1,500 Equipment/supplies: \$5,500

Repairs and Supplies: 500546 - \$10,000

Website Hosting: \$1000 Computer Upgrades: \$2,500

Supplies: \$6,500

Technology: 500548 - \$3,557

Vimeo Pro Account: \$59.95 Church Motion Graphics: \$100

Adobe Creative Cloud Licenses: \$1000

SundaySocial.tv: \$72 Envato Elements: \$360 Sprout Social: \$1,200

Worship Cast License: \$765

**Education & Enrichment: 500550 - \$3,700** 

Education: \$1,000

Big Idea and That Church Conference: \$600

Lodging for 6 night @ \$150: \$900 Meals and transportation: \$600

Lunches: \$600

**Digital Advertising: 500552 - \$4,600** 

Ongoing Church Promotion: \$1,500 Online Church Promotion: \$1,300

Easter: \$600 Christmas: \$600

New Building Promotion: \$600

**TOTAL:** \$34,357

# Facilities Budget 2021

	TOTAL FACILITIES	\$132,000
	SUBTOTAL	\$60,000
	CUDTOTAL	<b>ቀረ</b> ስ ለሰረ
501008	Grounds	\$35,000
501002	Janitorial	\$10,000
501020	Rental House Repairs	\$15,000
	SUBTOTAL	\$72,000
501004	HVAC	\$30,000
501004	Carpet, Kidstuf Front Hallway Area	\$7,000
501004	General Repairs/Maintenance Spending	\$35,000

## **WEEKDAY MINISTRY PLAN 2021**

#### Weekday Ministry Mission Statement

Our purpose at MeadowBrook Weekday Education is to help equip families to build lifelong relationships with Christ and his church by providing a team who will walk in Jesus steps with a clear vision of discipling children through biblical foundations and educational fundamentals.

I have no greater JOY than to hear that my children walk in truth... 3John 1:4

#### **Implementation of Mission Statement**

- Prayer
- Intentional coordinated strategy
- Connecting Weekday families to MeadowBrook
- A Beka Curriculum
- Discipleship
- Equipping Leadership
- Collaboration with Lay Leaders, MeadowBrook Ministers and Weekday Teachers

The Weekday Ministry of MeadowBrook believes that children should be treated as unique individuals who are created in the image of God. Our ministry provides opportunities for learning that include biblical truths and principals, foundational cognitive skills, and essential virtues to a life reflective of Christ. We encourage families to be involved with the Weekday's programs and activities. We serve as a supplement to the God-ordained responsibilities of parents for the care and education of each child.

Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock.

Matthew 7:24-25

#### WEEKDAY MINISTRY PLAN 2021

#### **Connect People to Christ and His Church**

**Goal:** Builidng lifelong relationships with Christ through ministry and connections with MeadowBrook Church

- Strategy: Utilize the Weekday Lay Leaders as innovators and prayer warriors
  - o **Strategy:** Continue to utilize MeadowBrook Facebook page by posting weekly inspirational, informative posts, and knowledgeable content.
  - Provide the Weekday parents with ministry opportunities and events going on at MeadowBrook, post the link to Sunday live services for parents on our MBWE page, distribute prayer need cards for staff to pray over and respond with personalized cards.

- o Include pictures of special events, vision casting, parenting tips and questions that invoke discussion.
- **Strategy:** Utilize Brightwheel software to connect families with MB and MBWE happenings.
  - o Distribute a digital copy of the monthly newsletter to parents via our Brightwheel software.
- Strategy: Enroll new families from waiting lists
  - o Work alongside the Media Minister in targeting advertising for age groups that have availability.
  - o Strategy: Reach out to Weekday families that do not have any church affiliation
  - o Work with Outreach Team to connect with ~2 families a month
  - Have Weekday staff and outreach team have intentional conversations, build relationships, and invite the unchurched families to MeadowBrook services and events.
  - Share MeadowBrook happenings on social media and through our Brightwheel app
  - Share upcoming connection opportunities through monthly newsletter, bulletin board in pods, text messaging alerts, Brightwheel messaging system, hallway TV & flyers/handouts.

#### **Grow Disciples**

Goal: Develop a foundation of Biblical knowledge for Weekday children

- Strategy: Utilize Christian based curriculum.
- Strategy: Have children engage in bible stories weekly through Chapel time
- **Strategy:** "New Direction", implementing "start the morning" prayer, "end the day" afternoon prayer
- Strategy: Provide guidance and materials for Weekday teachers to teach Biblical truths, principles, and virtues.
  - o Parents- connect them to the preschool minister's breakout classes, MeadowBrook's bi-yearly child dedication, etc.

Goal: Provide opportunities for spiritual growth amongst Weekday staff members.

- Strategy: Lead teachers in Bible study and prayer at meetings, trainings, etc.
  - o **Strategy:** Have intentional conversations about Biblical application in the workplace and their lives
  - o Strategy: Monthly Pod meetings with staff to have prayer, devotion, and training
  - o **Strategy:** Schedule a lunch with the teachers twice a semester to be intentional on investing in a deeper relationship, having spiritual conversations, and prayer.

#### Equip people to serve

Goal: Equip leaders for outreach

- Strategy: Pray for and seek out additional leaders
  - o Parents leaders to serve on our Weekday teams (listed below)
  - o Lay Leaders for new term
- **Strategy:** Have lay leaders visit at least two other preschool centers with me to collaborate, build and strengthen our current program.

- Strategy: Communicate and develop vision with parent leaders
  - o Establish planning/organizational teams that will meet quarterly
    - Outreach Team (establish January 2021)
      - Collaborate with the Lay Leaders to uphold the overall mission of our church in connecting people to Christ and His church by leading out in communication and inviting Weekday families to ministry opportunities at MeadowBrook.
        - Provide Lay Leaders with a list of people that have no church affiliation and connect with specific families to connect them with.
          - Connect by writing a note, sending a Facebook message, text, e-mail, phone call, play dates, etc.
    - Serve Team (establish by January 2021)
      - At MeadowBrook, we want to be known for having a heart for the nations. This team will assist will work in collaboration with the Missions Minister in the planning and organizing of service opportunities for our preschool students and staff both locally and globally.
        - Our first serve project for the new school year will be for students to make Get Well Bags for the Children's Floor at GRMC.
        - o Provide a congratulatory card for new parents at GRMC
      - Other service opportunities will include making Get Well Cards for Church members who are in the hospital and/or nursing home, staff volunteer days throughout the community, and Prayer cards for MBWE families.
      - Special Events Team
        - Assist in the planning, calendaring and organizing of special events and opportunities for fellowship, such as the Thanksgiving meal/Carols around the Tree, End of the Year/Graduation program, and Teacher Appreciation week.
- Strategy: Prepare and communicate ever-evolving strategies with staff leaders
  - o Host quarterly staff meetings with staff, including bible studies and applicable training sessions to further knowledge of Childcare Education.
- **Strategy:** Weekday Staff will attend training workshops and leadership courses (i.e. emergency preparedness, CPR/First Aid, etc.)
  - o Schedule quarterly training opportunities through the Department of Human Resources and the Etowah County Health Department.

Weekday Ministry 2021 Budget			
	Income		
600200	Tuition Income	305,000	
600202	Registration Income	10,550	
600204	Employee Daycare	12,000	
600206	Fee Income	1,020	
600208	Field Trips	1,000	
600210	Kid's Snack Money	2,500	
600212	T-shirts	750	
600214	Special Events Income	2,500	
600216	Miscellaneous Income	300	
600218	Interest Income	0	
	Total	\$335,620	
	Expenses		
700200	Background Checks	1000	
700202	Benevolence (Connect)	1,000	
700204	Janitorial Supplies	3,500	
700206	Custodial Expense	12,000	
700208	Flowers & Memorials (Connect)	1,000	
700210	Auto/Mileage (Equip)	500	
700212	Field Trip Expense	1,000	
700214	Kid's Snack Expense	3,000	
700216	T-Shirt Expense	800	
700218	Bank Fees - Brightwheel	2600	
700220	Office Expenses	1,500	
700222	Printing	2,500	
700224	Postage (Connect)	100	
700226	Playground Equipment Expense	1,000	
700228	Repairs and Maintenance	6,500	
700230	Classroom Supplies	4,000	
700232	Curriculum Expense (Grow)	3,000	
700234	Special Events Expense	3,000	
700236	Teacher Appreciation Expense	1,500	
700238	Telephone Expense	450	
700240	Insurance	4,200	
700242	Workshop Expense (Equip)	1,000	
700244	Technology & Computer	3,500	
700400	Payroll Expenses	275,000	
	Total	\$333,650	
	Net	\$1,970	